

MRS. ADINA SHELDON-MORANDO

1306 Redwood Court Lumberton, NC 28358

910-674-3934 studio

909-732-1569 cell

media@neweraproductions.com

nep-nc@hotmail.com

Previous Address:

4675 Torrey Circle E301 San Diego, CA 92130

AUDIO/VISUAL PRODUCTION**PROFILE**

Skilled in most aspects of media production and broadcast programs and studio production. Newscasts, commercials, economic development, monthly city news, special events, medical education, instructional programs, equine and veterinary programs, events with international specialists and Olympians.

Experienced in green screen, shooting, editing, directing, script writing, fund raising, conceptual development, pre and post production, and many aspects of marketing, multimedia and sales.

Familiar with Post production software and NLE editing systems such as DPS Velocity, Adobe Premiere CS5, After Effects, Final Cut, DFX, Photoshop, and audio editing programs.

Very interested in getting involved in the film industry. Willing to use my current skills to assist with production with minimal pay required.

PRODUCTION EXPERIENCE

<i>New Era Productions La Jolla, CA - currently Lumberton, NC</i>	1994-present
---	--------------

CEO, Founder, Producer, Director, Editor

In charge of and oversee all aspects of a production company for numerous clients and in house programs.

<i>Group 1 Productions Temecula, CA 909-730-2323 group1.tv</i>	1999- 12/2008
--	------------------

Assistant Producer and Editor

<i>Time Warner Cable Fayetteville, NC Sherri Kropp 910-401-5023</i>	2/2010-present contractor
---	------------------------------

Assistant Producer and Editor in Broadcast Studio and on location

<i>Moonlight Communications Fayetteville, NC Jan Johnson and Pat Wright 910-486-9036</i>	contractor
--	------------

Assistant Producer and Editor**OTHER EMPLOYMENT**

<i>Mary's Tack and Feed Del Mar, CA</i>	1993-1995
---	-----------

Sales, Customer Service, Inventory

<i>jobs in sales, bartending, hotel management</i>	1995-1997
--	-----------

EDUCATION

<i>Moorpark College, Newbury Park campus, CA</i>	1991-1993
--	-----------

Equine Science Degree**Ranch Construction and Management, Breeding and Artificial Insemination, Veterinary and Farrier studies, Genetics, Horse Training, Showing, Marketing**

<i>Palomar College and Mira Costa College, San Diego, CA</i>	1988-1991
--	-----------

Accounting, Business development, Computers, associated courses

<i>Fallbrook Union High School</i>	1986-1990
------------------------------------	-----------

Graduate

PERSONAL	San Diego Chamber of Commerce and Green Business Alliance Group Own a Cessna SkyLane 182, and an Andalusian show horse available for film use	2008
	Reiki Master	
PERSONAL-HOBBIES	Environmental Wellbeing Issues, Marine and reef keeping, Water sports, Equestrian sports, Ballroom Dancing, Flying, Humane Society Volunteer, etc.	