

Sebastian Caceres

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Producer

Creative and results-oriented professional with extensive experience in driving creative vision and strategic oversight for diverse projects. Adept at managing budgets, coordinating cross-functional teams, and ensuring projects are delivered on time and within scope. Proficient in digital content creation, social media strategies, and website development, while boosting client engagement and market presence. Skilled in talent acquisition, contract negotiations, and stakeholder collaboration to optimize resources and maximize project impact. Recognized for international achievements in film production and expertise in enhancing brand visibility through innovative multimedia campaigns.

Areas of Expertise

- End-to-End Production Management
- Creative Development/Storytelling
- Digital/Social Media Management
- Multimedia Campaign Development
- Budgeting/Financial Oversight
- Brand Visibility Enhancement
- Risk Management/Compliance
- Film Production
- Cross-functional Collaboration

Professional Experience

Global Filmz, Miami, Florida (Remote) Video Editor (Freelance)

March 2025 — May 2025

Edit and enhance video blogs, ensuring high-quality storytelling and seamless post-production workflows. Utilize advanced editing techniques, color grading, and sound design to create engaging content tailored to the brand's vision. Collaborate closely with producers and creative teams to refine narratives and maintain consistency across projects. Optimize video content for digital platforms, enhancing audience engagement and viewership.

Trovador Content, Lima, Peru Executive Producer | Co-Founder

July 2020 — March 2025

Drive creative vision and strategic oversight and manage over 45 diverse projects, encompassing OLV production, social media strategies, and website development. Oversee projects for prominent clients, such as Nexa Resources, AGP eGlass, and Primax. Collaborate with multidisciplinary teams to ensure project alignment with client goals and timelines. Utilize expertise in digital content creation and marketing to enhance client engagement and expand market presence.

- Achieved 7k new followers on Facebook account through social media growth for the Peruvian National Society of Fishery.
- Attained recognition in international film festivals across the UK, France, and Spain for the short documentary film, Beatriz Velarde.

C y C Films, Lima, Peru Director | Co-Founder

May 2019 — June 2020

Oversaw creative development and execution for multimedia campaigns. Applied strategic budgeting, ensuring projects remained within financial constraints. Managed project timelines by aligning production schedules with client expectations. Employed advanced problem-solving skills to address production challenges efficiently.

- Produced over 50 episodes of the Peruvian National Society of Fishery's social media news program, SNP AL DÍA.
- Led project direction in digital advertising and internal communications, while managing film production initiatives.

Education

Master's Degree in Marketing

ESAN University, Lima, Peru, 2020 – 2022

Master's Degree in Marketing Science

ESIC Business & Marketing School, Madrid, Spain, 2020 – 2022

Diploma in Writing for Film & Television

Vancouver Film School, Vancouver, Canada, 2017 – 2018

Bachelor's Degree in Audio-visual Communication

PUCP, Lima, Peru, 2011 - 2016

Languages

Spanish – Native | English – Fluent | German | French – Basic