



Alexandra Nicole Cordero is a bilingual multimedia producer, filmmaker, and immersive storyteller based in North Carolina. She holds an M.F.A. in Filmmaking from the University of North Carolina Wilmington, where she specialized in immersive media, virtual reality storytelling, and cross-platform content creation.

Her experience spans film, television, digital publishing, branded content, and live production, including work with ABC, 20th Television, Disney, Amazon MGM Studios, and commercial productions in Puerto Rico and the United States. Cordero has contributed to art department and graphics workflows for episodic television and feature film productions while also producing multimedia campaigns, digital editorials, and immersive storytelling projects.

Her work combines visual storytelling, emerging technologies, media research, and audience engagement through film, VR, journalism, and multimedia design.

PROFILE

WILMINGTON, NORTH CAROLINA

PHONE NUMBER:
910-859-1241

E-MAIL ADDRESS:
INFO@ALEXANDRACORDERO.COM

WEBSITE:
WWW.CORDEROMEDIACREATIONS.COM

ALEXANDRA N. CORDERO

ACADEMIC EDUCATION

Master of Fine Arts in Filmmaking

University of North Carolina Wilmington (UNCW) | 2022 – 2025

- Focused on immersive storytelling, production coordination, media evolution, and emerging digital technologies.
- Thesis: *Footprints of a Legacy*, a 360° virtual reality documentary exploring media evolution, audience behavior, and cultural memory from 2004–2025. Officially selected for Miami Art Tech Summit Festival.
- Integrated archival research, AI-assisted narration, and immersive design using tools including Adobe Creative Suite, Firefly, and Sora.
- Developed advanced skills in VR production, multi-format editing, sound design, and immersive media storytelling.

Bachelor of Dramatic Arts — Concentration in Acting

University of Puerto Rico, Río Piedras Campus | 2017 - 2021

- Studied acting, theatrical performance, stage management, and collaborative production processes.
- Trained in performance techniques, character development, movement, and live stage production.
- Worked on theatrical productions in roles including performer, assistant director, and stage manager.
- Explored Puerto Rican literature, cultural identity, and storytelling through performance-based workshops and creative projects.

Film & Video Technology Program

Cape Fear Community College | Wilmington, NC | 2021 – 2022

- Studied filmmaking techniques including directing, editing, cinematography, lighting, and sound design.
- Applied multimedia production tools to film, digital storytelling, and educational media projects.

Additional Training & Summer Programs

- American Academy of Dramatic Arts — Summer Conservatory | 2018
- Boston University College of Fine Arts — Summer Institute | 2015

FILM & MEDIA PRODUCTION EXPERIENCE

The Summer I Turned Pretty: The Movie — Graphics Production Assistant **Wilmington, NC | April 2026 – June 2026**

- Supported the graphics department during feature film production for Amazon MGM Studios.
- Assisted with graphics organization, departmental workflow, and preparation of visual materials during filming.
- Worked under Production Designer Teresa Mastropierro.

RJ DECKER — Art Department Production Assistant **Wilmington, North Carolina | July 2025 - April 2026**

- Supported the art department and graphics team in a fast-paced episodic television production environment for ABC, 20th Television, and Disney.
- Assisted with departmental logistics, visual continuity, graphics requests, and organization of set materials.
- Worked directly under Production Designer Kenneth Hardy within the art department.

Latitude 18 Films — Assistant Producer, Production Assistant & Coordinator **San Juan, Puerto Rico & Remote | March 2021 – 2023**

- Supported commercial productions for brands including JetBlue, Pepsi, Corona Extra, Goya, Walmart, Suiza Dairy, and Puerto Rico Tourism.
- Assisted directors and producers with pre-production coordination, remote production workflow, on-set logistics, talent coordination, and production operations across multiple departments.
- Collaborated on commercial, branded, and live-event productions in both in-person and remote production environments.

A&A News – Season 1 — Producer, Editor & Lead Actor **YouTube | 2021 – 2022**

- Produced, edited, and co-starred in a children's educational news-style series alongside co-host Andy Alvarez.
- Developed scripts, visual direction, and media literacy-focused content for young audiences.
- Oversaw all stages of production and post-production, including filming, editing, and publishing, alongside Executive Producer Veronica Martinez.

St. John's School Musical Performance — Production Assistant **Centro de Bellas Artes, Santurce | March 2020**

- Assisted with live event production operations and backstage coordination for a theatrical musical performance.
- Worked alongside Director Marian Pabón and Executive Producer Santos Rivera Montero.

WIPR Channel 6 — Production Assistant **San Juan, Puerto Rico | June 2018 – April 2019**

- Supported production operations for the live television program Aquí Se Habla de Todo, directed by Gilo Rivera.
- Assisted with studio logistics, production support, and talent coordination for live broadcasting.

PROFESSIONAL EXPERIENCE

University of North Carolina Wilmington (UNCW) — MFA Workshop Speaker Wilmington, NC | April 2026

- Led a hybrid MFA workshop under Professor Stefany Byrd focused on AI tools and 360° immersive storytelling techniques.

Cordero Media Creations — Founder & Multimedia Producer 2025 – Present

- Create multimedia content, social media campaigns, and branded visual assets for digital platforms.
- Design and build websites with a focus on cohesive branding, visual storytelling, and user-friendly design.
- Produce graphics, video content, and marketing materials for cross-platform use (Instagram, TikTok, YouTube, Facebook).

Martinez & Aponte Publishing LLC — Graphic Designer, Video Producer & Investigative Journalist Wilmington, NC | 2021 – Present

- Design book layouts, promotional graphics, and visual materials for published works and digital campaigns.
- Produce and edit branded video segments, interviews, and multimedia content for Semilla Magazine.
- Conduct investigative and feature reporting on social trends, wellness, spirituality, culture, and historical research.
- Create social media content, digital promos, and article-linked visual storytelling for online publications.
- Assisted as scribe and editorial support for published books and magazine projects.

Summer Ventures — Resident Assistant University of North Carolina Wilmington | June – July 2025

- Mentored and supervised high school students participating in the Summer Ventures in Science and Mathematics program.
- Coordinated residential activities, student wellness initiatives, and daily program operations in a collaborative academic environment.
- Promoted leadership, responsibility, and community engagement through student support and group facilitation.

Veronica Medium — Social Media & Administrative Assistant Wilmington, NC | January 2020 – June 2025

- Manage customer communications, scheduling, and digital organization for daily business operations.
- Create and schedule multimedia content aligned with wellness, spirituality, and personal development themes.
- Support social media strategy, brand engagement, and visual planning across digital platforms.
- Assist with community outreach, online engagement, and content coordination.

Teaching Experience — Private Nanny & Homeschool Educator January 2020 – June 2025

- Developed educational lesson plans focused on literacy, communication, creativity, and emotional development.
- Incorporated multimedia tools, storytelling, and bilingual instruction (Spanish/English) into daily learning activities.
- Encouraged critical thinking and interactive learning through visual and hands-on educational methods.

THEATRICAL & PRODUCTION EXPERIENCE

“Abrazo de Navidad / A Christmas Hug” – Virtual Play

December 2020

Producer: Producciones Alexandra Cordero & Espazio Teatral

Format: Online/Virtual Theater Multimedia Production

“My Ex’s Ghost” – Second Assistant Director

January 2020

Producer: Producciones Girasol

Centro de Bellas Artes de Santurce, San Juan, PR | Directed by Axel Cintrón

“The Pond” – Second Assistant Director

October 2019

Producer: Corporación Teatro Latino

Centro de Bellas Artes de Caguas, PR | Directed by Axel Cintrón

“Los Monólogos de las Guaretas” – Assistant Director & Stage Manager

September 2019

Producers: Producciones Girasol & Lab. A Productions

Centro de Bellas Artes de Santurce, PR | Directed by Gil René Rodríguez

“Rumors” – Second Assistant Director & Actress

August 2019

Producers: Producciones Girasol & Lab. A Productions

Centro de Bellas Artes de Santurce, PR

Directed by Gilberto Valenzuela

“Empowerment – 3 Part Monologue” – Producer & Actress

March 2019

Producer: Alexandra Cordero in collaboration with “La Escuela de Artistas”

Centro de Bellas Artes de Santurce, PR | Directed by Teófilo Torres

“The Real Housewives of PR” – Assistant Director & Stage Manager

January 2019

Producer: Casa Productora

Centro de Bellas Artes de Santurce, PR | Directed by Albert Rodríguez

“6 Positions Stand-Up Comedy” – Stage Manager

September–November 2018

Producer: Producciones Girasol

Centro de Bellas Artes de Santurce, PR / Teatro Ideal de Yauco

“Tosca Opera” – Second Stage Manager

September 2018

Producer: Opera & Symphonic Orchestra of Puerto Rico

Centro de Bellas Artes de Santurce, PR | Directed by Gilberto Valenzuela

“Terrible White Lies” – Second Assistant Director

September 2018 Producer: Las A. Productions

Centro de Bellas Artes de Santurce, PR | Directed by Axel Cintrón

“The Bet” – Second Assistant Director

May 2018 Producers: Producciones Girasol & Lab. A Productions

Centro de Bellas Artes de Santurce, PR | Directed by Axel Cintrón

“Los Monólogos de las Verijas” – Production Assistant

July–August 2017

Producers: Producciones Girasol & Lab. A Productions

Teatro Yagüez, Mayagüez, PR | Directed by Gil René Rodríguez

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Technical & Creative Skills

Production & Creative Direction

- Production Coordination
- Assistant Directing (Film & Theatre)
- Art Department Support
- Graphic Design
- Pre-Production Planning
- Script Supervision
- Visual Pitch Deck Design
- Cross-Department Collaboration

Multimedia & Design

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Audition
- DaVinci Resolve
- Canva
- Motion Array
- Website Design
- VR / 360° Storytelling Workflow

Communication & Storytelling

- Scriptwriting & Copywriting
- Investigative Journalism
- Public Speaking & Workshop Facilitation
- Brand Messaging & Audience Engagement
- Bilingual Communication (English & Spanish)

Digital Media & Social Platforms

- Instagram, TikTok, YouTube & Facebook Strategy
- Content Creation & Scheduling
- Meta Business Suite & Analytics
- Community Engagement & Brand Development