

Carlos Alonso Etcheverry

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Summary

Passionate storyboard artist, illustrator and designer with over 15 years of experience in translating and visualizing narratives into imaginary sequences that adhere to the core principles of film, art and comic book writing. Highly skilled at delivering unique, detailed traditional and digital illustrations for high profile clients that convey mood, strong character, and clear action sequences.

Experience

Freelance Storyboard Artist 15+ years experience

Create storyboards for commercials, films and shorts, working closely with Directors, Art Directors and Pre Productions Supervisors to choose shots and determine action. Provide developmental storyboards on schedule with little supervision. Establish and maintain cinematic style of production with regards to shot selections, pacing, character blocking, and camera direction. Deliver clean storyboards in a timely manner. Maintain strong management skills coupled with creative solutions leading to long-term client relationships.

Clients include: Crypt TV, Alpen Pictures, Acento Advertising, Kree8 Productions (Pepsi & Sabritas), Zero Motorcycles, Harmony Gold, Hallmark, Mahto Pictures International

Illustrator & Designer 15+ years experience

Design and produce original artwork including album covers, record inserts, concept art, apparel wear, tour posters, comic books and graphic illustrations on a contract basis. Interpret client information and translate it into creative graphics to meet the overall objective and ensure the deliverables are formatted for the production or to go to print.

Clients include: ABC, NBC, Netflix, Harley Davidson, Diesel, Luaka Bop, Epic Records

Concept Art/Animator/Background Artist/ 5 years experience

Collaborate with creative teams to design concepts, illustrate and animate artwork for commercial productions, music videos and short films. Used Rotoscoping technique for a mixed media film created for Pepsi as part of their FIFA *Beats of the Beautiful Game* series of original films that paired directors with musicians.

Clients include: Khalid (music video for "Eleven"), Pepsi (music video for [Timbaland "Whoever We Are"](#)), Epitaph Records, Warner Bros. (*Back to the Batcave*)

Publications

Borlocomix Vol.1 - English version, 2016 / Spanish version, 2017

Oingo Boingo Rock And Roll Biography, 2021

Education

3 years completed in Illustration Art 2001 Instituto de Diseño – Caracas, Venezuela

Skills

Adobe Photoshop/Illustrator/Premiere – Graphic Design – Comic Book Writing – After Effects – Toon Boom – Bilingual (Spanish) – Final Cut – Blender (beginner) – Maya (beginner)

****References and full client and production list available upon request***