



# COUNCIL BRADSHAW

VIDEO PRODUCTION - CREATIVE SERVICES

## PROFILE SUMMARY

Throughout my career, I have had the privilege of producing a diverse range of content, including commercials, docu shorts and branded material. My commitment to excellence has been recognized with 9 Emmy awards, a testament to the dedication and passion I bring to every project.

## EXPERIENCE

### Freelance Video Producer - Camera Operator

RACEGUN FILMS | Wilmington, NC | Feb. 22 - Present

- Alexa35 Camera Owner
- Freelance Camera Operator, Director of Photography, Brand Development
- Video Editing, Visual Storytelling, Color Grading, Multi Channel Marketing
- Gimbal Operator - Movi Pro, Ronin, Steadicam

### Director of Photography - Video Producer

White Orange Productions | Greensboro, NC | April 21 - Feb 22

- Managed Cinema Camera Department
- Operated and maintained camera gimbals and mounting systems
- Edited video commercials for broadcast and web
- Interfaced with agency art directors on creative execution and deliverables

### Creative Director

FOX O&O Television Group | Charlotte, NC | May 13 - April 21

- Led creative team of editors, graphic designers and photographers.
- Launched new FOX SPORTS brand in Charlotte, NC
- Managed Multi Million dollar marketing budget
- Developed marketing campaigns for Fox franchise, clients and partners

### Principal Partner and Creative Director

Dejaview Media | Greensboro, | June 06 - May 21

- Partnered with advertising agencies and executive marketing teams
- Produced turn key creative concepts for broadcast and multimedia
- Creative Direction and High End Video Production Services
- Tailored Productions, Storyboarding and concept development

### Creative Director - Senior Producer

FOX O&O Television | Greensboro, NC | June 95 - May 06

- Lead producer on creative team
- Promoted to Creative Director of a diverse staff of editors and artists
- Creative Vision, Technical Expertise and Content Strategy

## CONTACT

☎ 336-870-5771

✉ council@racegunfilms.com

📍 LinkedIn.com/in/  
council-bradshaw

in Carolina Beach, NC

## SKILLS

### // Professional

Creative Concepting

Production Planning

Budgeting & Forecasting

### // Technical

Director of Photography

Video Editing & Compositing

Still Photography

Graphic Design

Art Direction

## EDUCATION

### AA in Music Entertainment Marketing

Atlanta Art Institute  
Atlanta, Ga  
1989 - 1991

### Broadcasting Communications

East Carolina University  
Greenville, NC  
1986 - 1988