

# Justin Macchiaverna

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## Education

University of North Carolina Wilmington      December 2019  
Bachelor of Arts in Communication Studies  
Major GPA: 3.3

## Relevant Coursework/Software Experience

Integrated Marketing I Communication Theory Digital Editing  
Strategic Writing Professional Writing  
Adobe Lightroom Classic  
Adobe Premiere Pro  
Adobe Photoshop

## Collegiate Experience

Print Ad Design, Strategic Writing Class    August 2019-December 2019

- Designed a single page print ad for encore magazine
- Composed the written marketing content for a lifestyle magazine
- Designed and formatted the creative layout via Adobe Spark
- Coordinated changes based on feedback to increase engagement

Brochure Redesign, Professional Writing Class    January 2019-May 2019

Assistant Copy Writer, Lead Graphic Designer

- Redesigned a brochure for Blank Canvas Awareness Art (BCAA)
- Edited, proofread, and image selection based on the format of select panels
- Researched and drafted the written content for the promotional flyer based on services
- Collaborated with team-members to create flyers for BCAA

Game Show, Studio Production Class    August 2018-December 2018

Camera Operator, Assistant Editor, Audio Mixer

- Operating various cameras during shoots and retakes
- Assisted with cuts and transitions for the final video using Adobe Premiere
- Mixed and mastered the audio using Adobe Audition

## Work Experience

Instacart, Wilmington, NC    June 2021-Present

Delivery Driver

- Delivers groceries 5 days a week to customers
- Communicates directly with customers for any order changes

Doordash, Wilmington, NC    March 2020-June 2021

Delivery Driver

- Delivered food 5 days a week to customers

Jimmy John's, Wilmington, NC    May 2019– September 2019

Delivery, In-store Associate

- Delivered on-time efficient food service to customers
- Prepped food for customers, assisted other delivery drivers

Elevation Church, Charlotte, NC January 2016-July 2016

Production Team Volunteer

- Operated video cameras during church services
- Learned to use ProPresenter for displaying song lyrics
- Switched computer graphics during beginning and end of services