

ROCHELLE FLEMING

LICENSED COSMETOLOGIST AND SALON OWNER

CONTACT



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PROFILE

I have been in the industry for 14 years, but have been doing hair for over 25 years. I love everything about the hair, fashion, and beauty industry. I love meeting and helping people achieve their desired looks. I've mastered a wide range of hair techniques. I possess strong management skills as a salon owner and stylist. While maintaining a strong client retention rate, I've received 5-star reviews and great written reviews on social media. I am the owner of Rochelle's Hair Studio a Multi-cultural hair studio and I'm also the founder of RHS Beauty Academy. I specialize in healthy hair and maintaining the integrity of your hair is president. I believe in continuing education, and strive to stay at the forefront of the hair care industry with product knowledge, services and different techniques.

SKILLS

- Color and Maintenance
- Hair Extensions: Sew-Ins, Fusions and Tape-Ins
- Male and Female Hair Cuts
- Creative, Artistic Hair Design, updo's
- Natural Hair Treatment
- Natural hair style
- Starting and Maintaining Dread Locs Journey/Sister Locs/Twist/Braids
- Waxing and Lash Extensions
- Biracial Styling
- Crochet
- Works Efficiently in Fast Past Settings (Films And Set Production)
- Strong Communication, Customer Service (great attention to detail)
- Retail Sales
- Ability to work as a team

EDUCATION

Cape FearCommunity College

2009 (Cosmetology Certified)

SouthShore High School

1994 (High School Diploma)

Certifications Classes

2015 (Lanza Coloring Certification)

2011 (Eyebrow Threading certification)

2010 (MAC Make Certification)

EXPERIENCE

Rochelle Hair Studios (Owner/Head Stylist) Wilmington NC

2015-Present

- Maintained 95% positive customer comment ratings.
- Most requested hair stylist in a team of five.
- Dedicated hairdresser with returning clients
- Handled numerous administrative functions to support company efforts, including answering phones, completing data entry and scheduling appointments.
- Maintained a sanitary and inviting establishment to entice new business opportunities and maintain the current customer base.
- Provided customers with exceptional customer service resulting in excellent customer retention
- Daily preparation for open and close activities including: bank reports, deposits, activity reports, and managing cash drawer
- Responsible for maintaining merchandise, inventory and display
- High volume retail sales of high end hair care products
- Ensured a clean and safe environment for customers
- Resolved guest complaints or issues in a positive manner
- Helped with promotion and marketing
- Film/tv stylist
- 2021 stylist for our kind of people woke on backgrounds and actor McKinley Freeman

Great Clips (Stylist) Wilmington, NC

2010-2015

- Built a list of 320 regular clients.
- Collected most tips in a team of seven for 80% of shifts.
- Commended 5x by management for exemplary customer service.
- Offered salon manager position for excellent interpersonal skills.
- Cut, trimmed and shaped hair based on customers' instructions, hair type and facial features, using clippers, scissors, trimmers and razors.
- Communicated effectively with customers and peers, building outstanding and lasting working relations to ensure smooth operations.

Rochelle House of Braids(Braider/ Stylist) Brooklyn, NY

1995-2010

- Wash and treated hair
- Braid extensions (box braids, cornrow and Twists, hair extensions)