

K. Ryan Parker

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Summary

- Assistant Director: manage and coordinate cast and crew logistics, ensuring each production stays on time and on budget
- Manage production assistants and other crew members during principal photography
- Organize and prepare pre-production documents; call sheets, scene breakdowns, shot lists and shooting schedules
- Camera assist, adept with lenses, tripods, dollies, cranes and multiple camera formats
- Telly award winning producer, actor, director, and writer
- Professional voice and screen actor specializing in commercial and theatrical content
- More than 2,000 hours on sets including studios, location and sound stages
- Safe Sets Certified for COVID-19 Compliance

Education

International University in Geneva

Geneva, Switzerland

Master of Arts in Media and Communication

2012

- Concentration in communications management
- Graduated Magna Cum Laude

Appalachian State University

Boone, NC

Bachelor of Science, Communications

1997

- Broadcasting concentration - Minors in English and technical theatre

Production Experience

First Assistant Director – “Charles Sloan” – Feature (in-production) – Franklin Lowry Prod.

- *Collaborated with writer, director and DP to create shot lists, breakdowns and organize logistics*
- *Created strip boards and shooting schedule for principal photography*
- *Coordinated cast, stand ins, crew and all line production departments including art, camera, lighting, sound, and locations*
- *Provided two-way radio communications for set PAs and production departments*
- *Oversaw safety protocols for cast & crew*
- *COVID-19 Compliance Officer - Safe Sets International Certified*

First Assistant Director – “The Pier” – Short Fiction – LK Prod.

- *Managed and created pre-production breakdowns, shot lists, call sheets and shooting schedule*
- *Coordinated cast, stand-ins, crew and all line production departments including camera, lighting, sound, and locations*
- *Liaised with director and producers to organize logistics for day-to-day operations of production*
- *COVID-19 Compliance Officer - Safe Sets International Certification*

Assistant Director – “Camisado” – New Media Episodic – Skyphire Entertainment

- *Managed and scheduled on-set production assistants*
- *Coordinated cast, stand ins, crew and all line production departments including camera, lighting, sound, and locations*
- *Liaised with director and producers to organize logistics for day-to-day operations of production*

Camera Assistant / PA – “Twisted Killers” – True Crime TV – Oxygen Network /ITN Productions

- *Placed cameras and lighting for one-on-one interviews*
- *Coordinated with producers and director via Zoom to conduct interviews*

Locations Assistant – “Deceiver” – Feature – MDP Worldwide Productions

- *Planned security and logistics for productions in multiple locations*
- *Provided logistics for primary talent and background holding*
- *Coordinated with all production departments to determine needs for each production day*

Set Dresser (Greensperson) – “Something Borrowed, Something Blue” – TV Movie – CBS Prod.

- *Working closely with the production designer, set decorator, and special effects team to realize the director's vision for the movie's natural environment.*
- *Maintained flowers and foliage as set dressing for studio and location sets*
- *Coordinated with art director to determine day-to-day needs of plants, flowers and other greenery for set*

Promotions Writer/Producer - WNCN NBC-17 Raleigh, NC

- *Wrote and produced daily news promotions for live and taped television news broadcasts*
- *Collaborated with Creative Services team to produce topical news promotions, specialty programming packages and proof of performance spots for radio and television broadcasts*
- *Edited special pre-production projects for series news packages with Avid non-linear editor*
- *Produced interstitial news and promotional segments for live broadcasts*
- *Coordinated with ENG and satellite engineers to produce live field promotions*
- *Increased ratings by 50% for evening news shows during May and November sweeps*

Media Producer - General Parts, Inc., Raleigh, NC

- *Produced Telly award-winning corporate training video for internal communications*
- *Directed and produced corporate communication videos for security training, and for stockholders' meetings and marketing events*
- *Produced and coordinated CARQUEST Auto Parts national marketing conferences and trade shows*
- *Designed, produced and edited custom television commercials for national and local markets*

Producer/Co-host – CPGB: Comedy Punk Games & Books Podcast

- *Produce, edit and co-host a monthly podcast that focuses on the news from the worlds of stand-up comedy, punk and metal music, tabletop and video games, and books*
- *Aggregate content to create scripts and show outline, work with co-host to schedule recording sessions and co-ordinate interviews with key industry professionals*
- *Edit show episodes for time and content with Audacity post-production audio software*
- *Manage CPGB social media accounts (Twitter, Instagram & Facebook)*
- *Responsible for website management and episode distribution*
- *Create and manage social media ads to boost listener engagement and downloads*

Other Experience

Owner/Operator – Sundries and Notions, LLC, Raleigh, NC

- *Manage day-to-day operations for Sundries and Notions, LLC, a corporate holding company for “K Ryan Parker PR Consulting,” “K. Ryan Parker Professional Actor,” “CPGB Podcast,” “Oak City Leather” and “Sundries and Notions Productions”*

Communications Officer - Leidar, Nyon, Switzerland

- *Social media manager for multiple international organizations*
- *Developed brand and reputation management plans for the air transport IT industry, engaging with stakeholders across multiple platforms*
- *Created and developed executive briefing materials and press releases for international companies in support of high-visibility events; e.g., World Economic Forum*
- *Daily media monitoring - Analyzed and reported on news articles generated in international media concerning client and industry-specific interests*
- *Wrote and edited monthly crisis communications newsletter for YARA Int'l*
- *Assisted with new business development and outreach, continuous client correspondence and event planning/execution*

Communications Manager - Sonitrol Security, Raleigh, NC

- *Developed strategic communication plans for internal workflows and client development. Increased work efficiency and productivity for operations and boosted revenue*
- *Created and developed social media strategy and marketing materials to strengthen brand reputation of Sonitrol security*
- *Developed policies and procedures for communicating with existing clients via Salesforce CRM software and Oracle*

Inside Sales Representative - Netsertive, Durham, NC

- *Collaborated with BD director to determine the strategic direction, development and performance of inside sales activities related to SEM for Audio Visual companies*
- *Established plans and strategies to expand the customer base in the US A/V market and to achieve monthly sales quota with high-volume outbound calls*
- *Scheduled and hosted one-on-one webinars with prospective clients*

Account Manager - Technical Innovation, Morrisville, NC

- *Developed audio visual and IT solutions for corporate training facilities and healthcare telemedicine units, obtaining \$400,000 in new order sales within six months*
- *Advised clients on technology-specific products regarding the AV infrastructure of distance learning systems, conference rooms, training rooms and video conferencing systems*
- *Developed needs analysis proposals, presentations and scopes of work for clients*
- *Trained clients on new technologies implemented within their facilities, developing support and service schedules for preventative maintenance*

Multimedia Communications Specialist - Nortel Networks, Durham, NC

- *Provided internal communication support for Telepresence, video conferencing and IT solutions to meet customers' scope of work,*
- *Provided pre-sales design solutions to the sales and delivery teams, primarily focused on Multimedia Services packages including video conference and Telepresence applications*
- *Coordinated internal video conference meetings and provided support to sales team in client development*

Client Services Manager - Whitlock, Durham, NC

- *Directly managed over \$700,000 in audio-visual and IT service contracts for higher education and corporate accounts including UNC, IBM and Cisco Systems*
- *Managed day-to-day schedules of 20 installation and field service engineers*
- *Generated detailed monthly system status reports and presentations for clients*
- *Increased service revenue by streamlining inventory and inter-departmental processes, improving customer service efficiency*
- *Managed design and implementation of higher education and corporate A/V projects, including "go-live" timelines, equipment and personnel scheduling, and installation budgets*
- *Consulted with clients on instructional technology system integration, performed site surveys and personnel resource assessments, and provided training for clients*

Awards, Skills and Certifications

- *Executive Certificate – Advocacy in International Affairs - Graduate Institute of International and Development Studies, Geneva, Switzerland*
- *Bronze Telly Award for Excellence in Videography*
- *Software experience: Trello, Tweetdeck, Audacity, HootsuitePro, Factiva, Vocus, Awareness, SALESFORCE CRM, Microsoft Office Suite, Outlook and Microsoft Project,*
- *International Communications Industries Association - Certified Technology Specialist*
- *Extron School of Audio/Visual Technologies Certification*
- *Proficient on social media platforms: Wordpress, Facebook, Twitter, LinkedIn, Instagram*
- *Experience with audio-visual broadcast production techniques and editing equipment*
- *Adept with multiple camera manufacturers bodies and lenses*