



## PROFESSIONAL SUMMARY

*Results-driven Graphic Designer with extensive experience in generating captivating design concepts and marketing collateral as well as project management for leading organizations.*

Proven talent for aligning organizational strategy and objectives with established graphic design and project management paradigms to achieve maximum operational impacts within optimal resource expenditures. Growth-focused thought leader with over 12 years of experience working as Graphic Designer and Photoshop Retoucher for a major shoe company in Los Angeles, CA. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as logo creation, poster design, and color correcting expertise.

### CORE COMPETENCIES

- Graphic Design
- Illustration
- Animated Gifs
- Industry and Social Media Trends
- Project Management
- Time Management
- Photoshop Retouching
- Color Correcting
- Logo Creation
- Poster Design
- Communication
- Interpersonal Skills

## PROFESSIONAL EXPERIENCE

GEORGE AND TAMMY, WILMINGTON, NC, 2021 TO 2022

### **LEAD GRAPHIC DESIGNER**

- Designed all necessary graphics for the show, including signage, logos, photo compositions, vehicle graphics, as well as fulfilled requests from Set Dec, Costumes, and Props.
- Mentored junior designer by providing clear feedback and art direction while working with production teams to efficiently complete requests according to specifications.
- Developed graphic independently and utilized multitasking skills to meet tight deadlines and increasing demands.
- Organized design assets in a clear manner to promote easy collaboration among the graphics team.

HIGHTOWN SEASON 2, WILMINGTON, NC, 2020 TO 2021

### **ART DEPARTMENT PRODUCTION ASSISTANT**

- Aided Graphic Productions in all aspects of production's content creation.
- Supported the Art Director and Production Designer by fulfilling requests and organization of various requested graphics, production notes, information relayed and interdepartmental communications.
- Aligned objectives and bridged communications with show production personnel to plan graphic production and priorities.
- Completed daily asset management of photos and graphic elements to promote efficiency.

SKECHERS USA, MANHATTAN BEACH, CA, 2007 TO 2019

### **WEBSITE LEAD PHOTOSHOP ARTIST**

- Spearheaded the retouching, color correcting, and completing other edits to prepare images and animated gifs for the Sketchers website.
- Advanced development of animated gifs and other visually appealing images for the company's social media profiles on Facebook, Instagram and Twitter.
- Partnered with graphic designers as well as marketing and product teams to execute marketing campaigns to aid the growth of the Sketchers client base.

### PREVIOUS EXPERIENCE

THE ADVENTURES OF CHICO & GAUPO, BURBANK, CA, 2005 TO 2006 | **COLOR DESIGNER**

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## EDUCATION AND CREDENTIALS

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BACHELOR OF FINE ARTS (B.F.A.) IN SEQUENTIAL ART AND ART HISTORY  
*Savannah College of Art and Design, Savannah, GA*

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## AWARDS AND HONORS

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"Andy Kaufman Award" Finalist, 2007  
*The HBO Las Vegas Comedy Festival, Las Vegas, NV*

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## PROFESSIONAL AFFILIATIONS

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Screen Actors Guild - American Federation of Television and Radio Artists (SAG-AFTRA)  
*Los Angeles, CA*

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## ADDITIONAL INFORMATION

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**Technical Proficiencies:** Adobe Creative Suite

**Interests:** Comedy, Improv, Stand Up, Golf, Carpentry, Board Games, Photography, Pop Culture